

Module designation	EM105 Technopreneurship		
Semester(s) in which the module is taught	2		
Person responsible for the module	Purnamaningsih Rajesh Prettypal Singh David Sutoyo		
Language	Indonesian		
Relation to curriculum	Compulsory		
Teaching methods	<ul style="list-style-type: none"> - Lecture - Discussion - Problem Based - Collaborative - Interactive Multimedia 		
Workload (incl. contact hours, self-study hours)	Total workload: 136.08 hours <ul style="list-style-type: none"> - 35.01 hours of synchronous lecture. - 84.06 hours of self-study and assignments in the form of essays. - 17.01 hours related to exam and self study 		
Credit points	3 SKS (5.04 ECTS)		
Required and recommended prerequisites for joining the module	-		
Module objectives/intended learning outcomes	Course Learning Outcome	Related ELOs	
		ELO	Performance Indicator
	Students can design a Business Model Canvas (BMC) for a business idea that utilizes technology.	C	Ability to do technology-based entrepreneurial activities based on actual market demand with limited resource conditions.
Content	This course is about entrepreneurship based on Information and Communication Technology. This course is unique as students not only learn about entrepreneurship but also include creating an innovative idea by putting forward the latest technological aspects, realizing the idea to become a product or service, and how to deliver the product or service to the consumers. Specifically, this course contains these topics: 1. Technology Entrepreneur Today		

	<ol style="list-style-type: none"> 2. Five Pillars of Technology Entrepreneur 3. Technology Venture Idea Generation 4. Business Model Canvas from the Market Side 5. Business Model Canvas from the Operation Side 6. Developing and Implementing the Technology Business Plan 7. Capital and Capital Sources 8. Launching New Venture 9. Marketing and Selling Your Product 10. Selecting the Right IT Media
Examination forms	<ul style="list-style-type: none"> - Written Test - Performance - Portfolio
Study and examination requirements	The total average score for the assignment (35%), quiz (5%), midterm (25%), and final (35%) exams must be more than or equal to 55 (C).
Reading list	<ol style="list-style-type: none"> 1. Duening, Thomas N., Hisrich, Robert D., Lechter, Michael A., (2015). Technology Entrepreneurship (Taking Innovation to the marketplace) 2nd Edition. San Diego, CA, USA : Elsvier 2. Osterwalder, Alexander., Pigneur, Yves. (2010). Business Model Generation. Hoboken, New Jersey : John Wiley & Son, Inc 3. David, Shelter., (2013) Star-up Guide for the technopreneur. Wiley