

Module designation	CEM130 Idea Validation CEM131 Product Validation CEM132 Business Validation CEM133 Business Mentoring
Semester(s) in which the module is taught	7
Person responsible for the module	Samuel Hutagalung, Dareen Kusuma Halim
Language	Indonesian
Relation to curriculum	Elective 5
Teaching methods	Project Based
Workload (incl. contact hours, self-study hours)	Total workload: - 906.66 hours (project & documentation report)
Credit points	33.58 ECTS CEM130 Idea Validation (4) CEM131 Product Validation (4) CEM132 Business Validation (5) CEM133 Business Mentoring (7)
Required and recommended prerequisites for joining the module	-
Module objectives/intended learning outcomes	Module objectives: Students are able to develop solutions that have business value for a real problem, as well as create the right business model to commercialize it and present it professionally to potential investors. ELO (Performance Indicator) : C2 - Ability to do technology-based entrepreneurial activities based on actual market demand with limited resource conditions.
Content	This course discusses concepts and terminology in entrepreneurship, identifying problems to be solved with a

	solution that has commercial/business value, creating and developing a business model, to articulating an entrepreneurial business model professionally in front of potential investors.
Examination forms	Project, Portfolio
Study and examination requirements	<p>CEM130 Idea Validation</p> <ul style="list-style-type: none"> - 50% Company Evaluation - 50% Advisor Evaluation <p>CEM131 Product Validation</p> <ul style="list-style-type: none"> - 50% Company Evaluation - 50% Advisor Evaluation <p>CEM132 Business Validation</p> <ul style="list-style-type: none"> - 50% Company Evaluation - 50% Advisor Evaluation <p>CEM133 Business Mentoring</p> <ul style="list-style-type: none"> - 70% Company Evaluation - 20% Advisor Evaluation - 10% Examiner Evaluation <p>The total weighted average score must be ≥ 55</p>
Reading list	MBKM - Entrepreneurship Handbook